

NO > O  
ME S T O

The logo consists of two rows of text. The top row contains the letters 'NO', a greater-than sign '>', and the letter 'O'. The bottom row contains the letters 'ME', 'S', 'T', and 'O'. The letters 'N', 'M', 'E', 'T', and 'O' are in a dark grey, bold, sans-serif font. The 'O' in the top row is a solid orange circle containing a white silhouette of a horse and rider. The '>' symbol is dark grey. The 'O' in the top row is a solid orange circle containing a white heart shape. The 'S' in the bottom row is a solid green, stylized letter. The 'O' in the bottom row is a teal circle containing a white stylized swirl or wave pattern.